



**Society for Marketing  
Professional Services**  
**Twin Cities**

1027 W. Roselawn Ave  
Roseville, MN 55113

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The Society for Marketing Professional Services – Twin Cities Chapter (SMPS-TC) is calling for nominations for the 2018 - 2019 Officers and Board of Directors.

Nominations may be made by individuals (self-nominations are allowed) or by petition and must be received by 5:00 PM, April 15, 2018. Individuals being nominated must be a current SMPS member for at least one year. All nominations must be submitted with the enclosed form. Please duplicate this form as necessary to submit more than one nomination.

Officer: President-Elect

Director: Communications

Director: Membership

Director: Programs (one co-director)

Director: Professional Development

Director: Sponsorship

Positions NOT eligible for nominations this year include:

Officer: Treasurer/Secretary

### **Terms**

Terms of office for all positions officially commence on September 1; however, new board members will need to participate in at least two planning/transitions meetings from June 1 - August 31.

Please refer to the attached pages for a list of director and officer position descriptions, you can also visit the SMPS-TC website ([www.smps-tc.org](http://www.smps-tc.org)), or speak with a current board member to find out more.

To submit nominations please complete and submit the attached nomination form to the SMPS-TC President-Elect:

Rebekah Iverson, CPSM  
Faithful+Gould  
(612) 338-3120  
[rebekah.iverson@fgould.com](mailto:rebekah.iverson@fgould.com)





## BOARD OF DIRECTORS DESCRIPTIONS

### DIRECTOR - PROGRAMS

The Programs Committee coordinates all SMPS-TC luncheon programming throughout the year. Programming is designed for a diverse target audience (assistant/coordinator, manager/director and principal/owner). You will work with program champions identified in programming planning sessions, who will take responsibility for defining the topic and finding the speaker for each program. It is anticipated that the Programs Committee will have co-directors.

**Current Director:** Melissa Seburg, Amplify  
(612) 642-1611; melissa@amplifyup.com

### DIRECTOR - PROFESSIONAL DEVELOPMENT

The Professional Development Committee coordinates continuing education opportunities for the chapter. This includes the marketing insight series and in-depth professional development seminars. This committee also strives to strengthen relationships with peer and industry organizations.

**Current Director:** Mindy Bohumolski, RJM Construction  
(952) 893-8818; mindy.bohumolski@rjmconstruction.com

### DIRECTOR - MEMBERSHIP

The Membership Committee is responsible for attracting and welcoming new members and membership retention. The committee strives to increase the chapter membership and diversity, and increase opportunities for member involvement. This includes welcoming attendees at chapter events and coordinating member events throughout the year.

**Current Director:** Laura Barmore, RJM Construction  
(952) 465-3367; laura.barmore@rjmconstruction.com

### DIRECTOR - SPONSORSHIP

The goal of the Sponsorship Committee is to raise funds necessary to support chapter events and educational programming. The committee connects interested firms with opportunities to enhance their visibility, define their image, and show their support for the SMPS-TC mission.

**Current Director:** Melody Hall, Stonebrooke Engineering, Inc.  
(952) 540-4866; mhall@stonebrookeengineering.com



## **DIRECTOR - COMMUNICATIONS**

The Communications Committee manages all of the communication channels for SMPS-TC. You will work with the chapter administrator and other committees to coordinate event announcements. Other responsibilities include website upkeep, newsletter activities, video, and managing the chapter's social media accounts including LinkedIn and Twitter (@SMPS\_TC).

**Current Director:** Virginia McCoy, Ingenuity Marketing Group  
(651) 444-6533; virginia@ingenuitymarketing.com

## **PRESIDENT-ELECT**

The President-Elect serves a three-year term; President-Elect, President and Past President. In the absence of the President, the President-Elect shall preside at meetings of the Chapter, the Board of Directors, or the Executive Committee. The President-Elect is expected to lead or organize a CPSM study group during their term and act as a liaison with SMPS HQ.

To be eligible for election as President-Elect, the individual must have served on a past Board of Directors.

**Current Officer:** Rebekah Iverson, CPSM, Faithful+Gould  
(612) 338-3120; rebekah.iverson@fgould.com

## **SECRETARY TREASURER**

The Secretary-Treasurer serves a two-year term ensuring that the minutes of meetings are recorded and maintained in the permanent record of the Chapter. The Secretary-Treasurer, in coordination with the executive board, develops the annual budget, oversees the financial integrity of the Chapter, assures the production of required financial reports, and handles banking tasks as necessary.

To be eligible for election as Secretary-Treasurer, it is strongly advised that the individual have served on the Board of Directors in the past 10 years or have served as a committee chair for one year.

**Current Officer:** Nichole Klonowski, Jorgenson Construction, Inc.  
(651) 454-0670; nichole@jorgensonconstruction.com



## NOMINATION FORM

**Desired SMPS-TC Position:**

**Name:**

**Title:**

**Company:**

**Phone:**

**E-mail:**

**Nominated By:**

**Brief Bio:**

**Statement of Interest and Eligibility:**

**To be considered nominations must be received by 5:00 PM, April 15, 2018**

Please submit all nominations to:

Rebekah Iverson, CPSM  
Faithful+Gould  
(612) 338-3120  
rebekah.iverson@fgould.com