



Mark Your Calendars!



Society for Marketing
Professional Services
Twin Cities

2017 - 2018 Education Programs

October 4	6 Domains of Practice & How they Make You a Better Marketer
November 1	Awards Rountable: How to Prepare Your Awards Submission & Awards YOU Can Win
December 6	The Changing Face of A/E/C Marketing Panel

January 10	Leadership Mania - Half Day Workshop
February 7	Workplace Flexibility Panel
March 7	Feed the Beast: 5 Things Social Media Can Tell You about the Market
April 4	Chaos Management
May 2	Higher Education Panel
June 6	Marketing Automation - What Really Works?
September 12	LinkedIn for Professionals



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